

SOLE DISTRIBUTOR

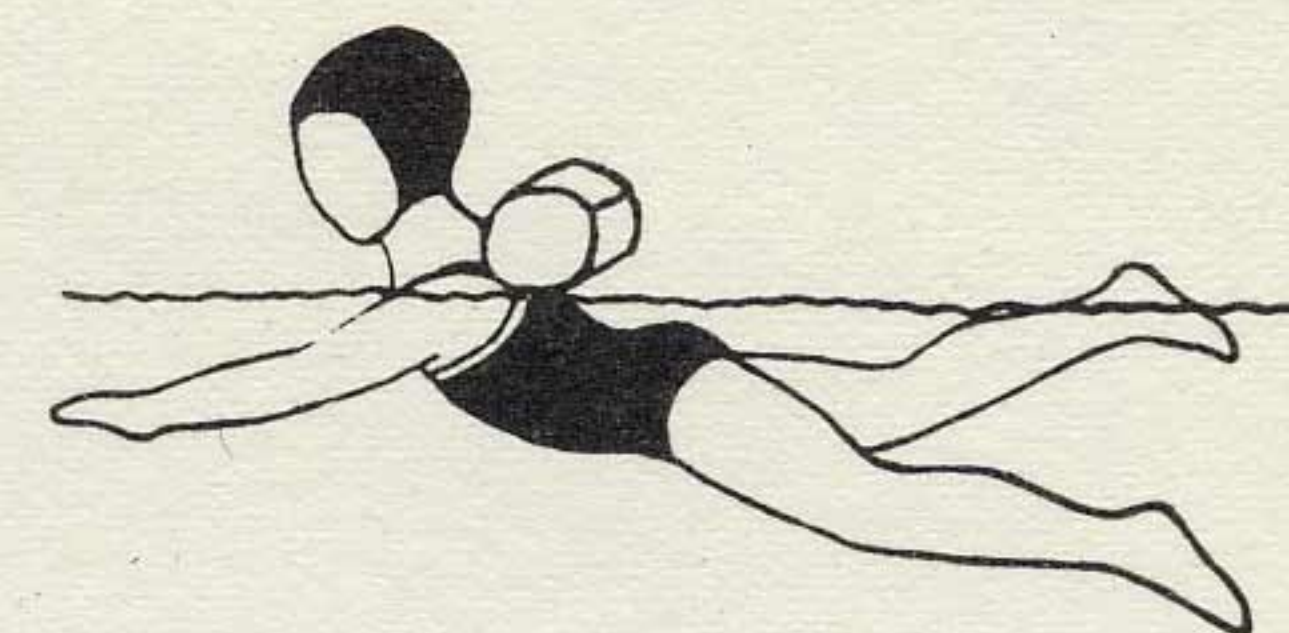
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SWIM-PACK

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ALDEN OCEAN SHELL

DEALER PRICE LIST 1972

<u>Item</u>	<u>Suggested Retail</u>	<u>Dealer</u>
Standard Boat, with 7'-6" Oars	\$425	\$318.75
Charles River Model, with 10' Oars	\$495	\$371.25
Combination Model, with both pairs of oars	\$695	\$521.25
If 10' oars are not required, deduct	\$75	\$56.25
10' oars, ordered separately	\$120	\$90.00
7' 6" oars, ordered separately	\$80	\$60.00
Standard Riggers, with Douglas oarlocks	\$70	\$52.50
Charles River Riggers, with Douglas oarlocks	\$95	\$71.25
Standard Seat	\$50	\$37.50
Charles River Seat	\$55	\$41.25
Douglas Oarlocks, per pair	\$15	\$11.25
Shipping Carton	\$20	\$20.00
<i>BARE BOAT, NO SEAT, RIGGERS, OR OARS</i>	<i>225</i>	<i>168.75</i>
Sales Aids		
Steel stand, with Nylon-coated arms to display three boats in a minimum of space, F.O. B. Springfield, Mass.		\$150.00
Pair of plastic signs, saying "ALDEN OCEAN SHELL try it?" designed to hang on stand, or to fit in the bow of a boat, resting on the coaming and the backrest bar. When a boat is rowed around a crowded harbor with these signs, people are sure to ask for a demonstration. F.O.B. Kittery Point		\$12.00
Colored 8mm film, in cassette		\$20.00